

STRATEGIC PLAN 2021 - 2026



OUR VISION

People working together restoring and creating resilient landscapes and waters and building healthy inclusive communities.

OUR MISSION

Mobilising resources globally to support communities promoting and adopting the Landcare approach.

OUR PURPOSE

Our global network exists to promote, demonstrate, and strengthen Landcare values and approaches for local, community-driven solutions for protecting, managing, and enhancing sustainable management of land, water, and biodiversity.

OUR VALUES

- Community-based learning and actions.
- Flexible and adaptive approaches.
- Inclusivity, diversity and subsidiarity.
- Using good science to drive solutions.
- People are an integral part of the landscape.

WHAT WE DO

- Capacity building and training.
- Partnerships, networks and regional support.
- Communications and advocacy.
- Fundraising and project support.



Global Landcare Inc
STRATEGIC PLAN 2021 - 2026



CAPACITY BUILDING AND TRAINING

Cross pollinating ideas and learnings between Landcare programs and nations.

Mentoring, sharing knowledge and developing Landcare resources.

Learning events, workshops and conferences.

Short courses and Landcare masterclasses.

- Landcare principles, tools and practices.
- Strategic planning.
- Facilitation skills.
- Fundraising.

PARTNERSHIPS, NETWORKS AND REGIONAL SUPPORT

Connecting Landcare partners across the globe.

Supporting and encouraging national Landcare bodies.

Collaborating with agencies and projects with similar goals.

Developing international Landcare regions (Africa, Asia, Europe, Oceania, and the Americas).

Coordinating and supporting international events and exchange visits.

COMMUNICATIONS AND ADVOCACY

Fostering the Landcare ethic, adapting to different cultures and institutional frameworks.

Making Landcare a global brand.

Promoting Landcare as a successful empowerment model.

Strengthening existing Landcare programs and networks.

Sharing our collective knowledge and stories.

FUNDRAISING AND PROJECT SUPPORT

Cultivating community leadership from the grass roots.

Supporting and funding international Landcare projects and initiatives.

Building capacity of countries in fundraising.

Delivering an international grants program to support locally based Landcare initiatives.

Fostering a shared interest in sustainable development outcomes with the business community.

